

SHRM CERTIFICATION

Competency-Based Global HR Certification Drives
Organizational Excellence and Accelerates Career Growth



What are the top 5 reasons for you to earn **SHRM Certification**?

It Can Inspire Creative Thinking

SHRM exam prep courses are designed to be truly useful in the workplace. SHRM reports that 73 percent of test-takers say the content is relevant to their jobs. Even if you're a seasoned pro, you will be amazed at the breadth of ideas you'll learn in SHRM training courses

It Can Boost Your Confidence

Demonstrating expertise (and posting those coveted SHRM credentials in your email signature) can elevate your faith in your skills. Even if your HR role does not require certification, lack of it could be hampering your self-assurance on the job. When 34 percent of HR professionals have at least one credential, according to a 2018 PayScale survey, it makes sense for you to be one of them. More important, if your aspirations go beyond your current role to the executive ranks, be aware that high-level HR managers are very likely to have a credential: 51 percent of vice presidents of HR hold a certification. So, SHRM certification can make it clear to your current and future employers that human resources is a priority to you.

It Can Help You Get a Raise

Your median pay could increase by as much as 54 percent as your certification level increases from SHRM-CP to SHRM-SCP, according to a large salary survey conducted by PayScale. PayScale survey found the median SHRM-CP certification holder reaped a 23 percent pay boost in 2018 compared to someone with no certification. SHRM-SCP holders saw an 89 percent boost in median pay in 2018. The takeaway: It pays to be SHRM-certified.

It Can Benefit Your Employer

Your manager stands to gain as much from your SHRM certification as you do because you will return to work with useful knowledge of best practices that will inform the way you handle the day-to-day business of HR, from recruitment to retention to risk management. The certifications' technical and behavioral competencies were developed with the input and research of more than 35,000 HR professionals, universities, and global organizations, so SHRM offers current, functional, and universally applicable material recognized worldwide.

It Can Accelerate Your Career

The upward trend for your career increases year over year with SHRM certification, both in salary and in promotions. According to that same PayScale survey, 82 percent of entry-level HR employees who hold a credential received a promotion in the previous five years, versus 68 percent of those without certification. Even top-level directors with at least one certification increase their odds of promotion by almost 25 percent. So, if you're gunning for a promotion or seeking a new position in human resources, SHRM certifications will move recruiters to take a keener interest in your résumé and will give you the confidence to demand what you're worth.

SHRM Body of Applied Skills and Knowledge



*US laws and regulations are applicable within USA only



What is the SHRM Body of Applied Skills and Knowledge?

For more than 70 years, the Society for Human Resource Management (SHRM) has served the human resources (HR) profession. HR professionals worldwide look to SHRM for comprehensive information and tools to help them effectively perform their jobs, develop their careers and transform their organizations. Together with SHRM, these HR professionals create better workplaces where employers and employees thrive together. In 2011, SHRM began a program of research involving thousands of HR professionals to identify the critical competencies needed for success as an HR professional. This research led to the development of the initial SHRM Competency Model, which defined eight key behavioral competencies (Leadership & Navigation; Ethical Practice; Relationship Management; Communication; Global & Cultural Effectiveness; Business Acumen; Consultation; and Critical Evaluation) and one technical competency (HR Expertise). The SHRM Competency Model represented an important advance for the field of HR by focusing on the types of behaviors that are integral for success in HR. The SHRM Body of Applied Skills and Knowledge™ (SHRM BASK™), formerly the SHRM Body of Competency and Knowledge® (SHRM BoCK®), represents the evolution of the SHRM Competency Model by further defining the knowledge areas in addition to the behavioral competencies.

The SHRM BASK was developed through a series of large-scale research studies that incorporated the viewpoints of thousands of HR professionals from around the world. It was most recently updated in 2021, and now includes nine behavioral competencies as well as one technical competency. In addition to describing the HR field, the SHRM BASK is used to define the content areas of SHRM's certification examinations: the **SHRM Certified Professional (SHRM-CP®)** exam for HR professionals in operational roles and the **SHRM Senior Certified Professional (SHRM-SCP®)** exam for senior-level HR professionals in strategic roles. The two SHRM credentials provide reliable indicators to the global business community that the credential-holder is a recognized expert and leader in the HR field with the necessary capabilities in both aspects of HR practice—competencies and knowledge—that are required for effective job performance. Further, the SHRM BASK is also the common framework for the item writers who develop SHRM-CP and SHRM-SCP exam questions, as well as individuals and organizations developing exam preparation materials. SHRM's own operations for exam development are separate and independent from its operations for study material development. SHRM observes a strict firewall between these activities to protect the integrity and credibility of the certification exams.



What are Competencies?

A competency is a group of highly interrelated knowledge, skills, abilities and other characteristics (KSAOs) that give rise to the behaviors needed to perform a given job effectively. For example, Analytical Aptitude, one of the behavioral competencies in the SHRM Competency Model, describes a group of KSAOs that include knowledge of research design, critical thinking skills and deductive reasoning abilities. These KSAOs enable HR professionals to collect, compile, analyze and interpret job-relevant data and information to support the HR function in their organizations. A competency model is a set of competencies that collectively defines the requirements for effective performance in a specific job, profession or organization.

Competencies can be either technical or behavioral. Technical competencies reflect the knowledge specific to a given profession that is required for a professional in that field to perform a particular role. Behavioral competencies, on the other hand, describe the KSAOs that facilitate knowledge to job-related behaviors.

What are Behavioral Competencies?

Leadership

| LEADERSHIP & NAVIGATION | ETHICAL PRACTICE | DIVERSITY, EQUITY & INCLUSION |
|--|--|---|
| Leadership & Navigation is defined as the knowledge, skills, abilities and other characteristics (KSAOs) needed to create a compelling vision and mission for HR that aligns with the strategic direction and culture of the organization, accomplish HR and organizational goals, lead and promote organizational change, navigate the organization, and manage the implementation and execution of HR initiatives. | Ethical Practice is defined as the KSAOs needed to maintain high levels of personal and professional integrity, and to act as an ethical agent who promotes core values, integrity and accountability throughout the organization. | Diversity, Equity & Inclusion (DE&I) is defined as the KSAOs needed to create a work environment in which all individuals are treated fairly and respectfully, have equal access to opportunities and resources, feel a sense of belonging, and use their unique backgrounds and characteristics to contribute fully to the organization's success. |

Interpersonal

| RELATIONSHIP MANAGEMENT | COMMUNICATION | GLOBAL MINDSET |
|---|---|---|
| Relationship Management is defined as the KSAOs needed to create and maintain a network of professional contacts within and outside of the organization, to build and maintain relationships, to work as an effective member of a team, and to manage conflict while supporting the organization. | Communication is defined as the KSAOs needed to effectively craft and deliver concise and informative communications, to listen to and address the concerns of others, and to transfer and translate information from one level or unit of the organization to another. | Global Mindset is defined as the knowledge, skills, abilities and other characteristics (KSAOs) needed to value and consider the perspectives and backgrounds of all parties, to interact with others in a global context, and to promote a culturally diverse and inclusive workplace. |

Business

| BUSINESS ACUMEN | CONSULTATION | ANALYTICAL APTITUDE |
|--|---|---|
| It is defined as the KSAOs needed to understand the organization's operations, functions and external environment, and to apply business tools and analyses that inform HR initiatives and operations consistent with the overall strategic direction of the organization. | Consultation is defined as the KSAOs needed to work with organizational stakeholders in evaluating business challenges and identifying opportunities for the design, implementation and evaluation of change initiatives, and to build ongoing support for HR solutions that meet the changing needs of customers and the business. | It is defined as the KSAOs needed to collect and analyze qualitative and quantitative data, and to interpret and promote findings that evaluate HR initiatives and inform business decisions and recommendations. |

What are HR Functional Competencies?

People

| HR STRATEGY | TALENT ACQUISITION | EMPLOYEE ENGAGEMENT & RETENTION |
|---|---|--|
| <p>Involves the activities necessary for developing, implementing, managing and evaluating the strategic direction required to achieve organizational success and to create value for stakeholders.</p> | <p>Encompasses the activities involved in identifying, attracting and building a workforce that meets the needs of the organization.</p> | <p>Refers to activities aimed at retaining talent, solidifying and improving the relationship between employees and the organization, creating a thriving and energized workforce, and developing effective strategies to address appropriate performance expectations from employees at all levels.</p> |
| <p>LEARNING & DEVELOPMENT</p> <p>The activities that enhance the KSAOs and competencies of the workforce to meet the organization's current and future business needs.</p> | <p>TOTAL REWARDS</p> <p>Refers to the design and implementation of compensation systems and benefits packages, which are used to attract and retain employees.</p> |  |

Organization

| STRUCTURE OF THE HR FUNCTION | ORGANIZATIONAL EFFECTIVENESS & DEVELOPMENT | WORKFORCE MANAGEMENT |
|---|--|---|
| <p>Encompasses the people, processes and activities involved in the delivery of HR-related services that create and drive organizational effectiveness.</p> | <p>Concerns the overall structure and functionality of the organization, and involves measurement of long- and short-term effectiveness and growth of people and processes and implementation of necessary organizational change initiatives.</p> | <p>Refers to HR and initiatives that allow the organization to meet its talent needs and close critical gaps in competencies.</p> |
| <p>EMPLOYEE & LABOR RELATIONS</p> <p>Refers to any interactions between the organization and its employees regarding the terms and conditions of employment.</p> | <p>TECHNOLOGY MANAGEMENT</p> <p>Involves the use of existing, new and emerging technologies to support the HR function, and the development and implementation of policies and procedures governing the use of technologies in the workplace.</p> |  |

What are HR Functional Competencies?

Workplace

MANAGING A GLOBAL WORKFORCE

Managing a Global Workforce focuses on the role of the HR professional in managing global and mobile workforces to achieve organizational objectives.

RISK MANAGEMENT

Risk Management is the identification, assessment and prioritization of risks, and the application of resources to minimize, monitor and control the probability and impact of those risks accordingly.

CORPORATE SOCIAL RESPONSIBILITY

Corporate Social Responsibility (CSR) represents the organization's commitment to operate ethically and contribute to economic development while improving the quality of life of the workforce and their families as well as of the local and global community.



What is SHRM Certification?

SHRM Certification is examination based professional qualification. Earning SHRM Certification credential makes you a recognized expert and leader in the HR field and a valuable asset to your organization, keeping you and your organization more competitive in today's economy. This professional distinction sets you apart from your colleagues, proving your high level of knowledge and skills.



[Want To Know Which Certification Is Right For You?](#)

What is Difference between SHRM-CP & SHRM-SCP?

SHRM CERTIFIED PROFESSIONAL (SHRM-CP)

For individuals performing HR or HR-related duties or pursuing a career in Human Resources (basic working knowledge in HR is recommended). Individuals current or most recent work in HR is operational in nature (i.e., implementing policies, serving as the HR point of contact for staff, or performing day-to-day HR functions). Duties tend to be specialized versus general and have experience in HR less than 3 years.

SHRM SENIOR CERTIFIED PROFESSIONAL (SHRM-SCP)

For individuals with a work history of at least three years performing strategic level HR or HR-related duties. Individuals current or most recent work in HR is strategic in nature (i.e., develop HR policies, execute all integrated HR operations, direct the entire HR enterprise, or lead the alignment of HR strategies to organizational goals).



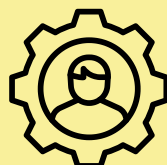
Who Should Enroll in This Course?

Individuals who perform HR duties and wish to verify, validate, enhance and/or expand their HR capabilities are likely candidates for SHRM-CP or SHRM-SCP certification. SHRM membership is not required for eligibility and individuals need not be employed at the time they apply.

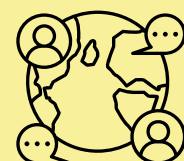
Our certification preparation course is designed primarily for individuals seeking SHRM-CP or SHRM-SCP certification. Certification is a great choice for HR professionals who want to:



Increase their knowledge



Advance their skills



Earn recognition from the global community

How are HR Trainings influential for Organizational Success?

**INVEST IN YOUR
COMPANY AND
STAFF'S FUTURE**

**SHRM
CERTIFICATION
PROVES YOUR HR
TEAM HAS:**

An entire organization benefits when individual HR professionals earn their SHRM Certified Professional (SHRM-CP®) or SHRM Senior Certified Professional (SHRM-SCP®) certification. These credentials are built on the SHRM BASK™, which defines the standards for knowledge, strategies and competencies required for effective HR professionals around the world.

- The ability to think strategically and perform effectively.
- The most current and relevant HR knowledge.
- A unique emphasis on HR competencies.
- The skills necessary to apply best practices for immediate impact.
- State-of-the-art credentials from the world's largest HR membership organization.



HR Leaders view their SHRM-certified employees as better prospects for leadership opportunities and as individuals who are invested in the success of the organization.

As an official SHRM Education Partner, our certification prep course utilizes the 2025 SHRM Learning System, giving you access to the most effective and up-to-date exam preparation tools available. Long after the course is finished, SHRM Learning System materials will serve as a valuable resource to provide answers to a wide range of HR challenges.



Training your staff with HR Metrics's course can save time, simplify implementation and increase the effectiveness of the training. Our certified instructors have HR experience to help students learn faster, retain more knowledge and prepare to pass the exam. Upon completion, students will be prepared to sit for the SHRM-CP/ SHRM-SCP with confidence. All students will sharpen their knowledge and practical, real-life competencies to make an immediate impact in your organization.

Choose Expert Leadership and Guidance

HR Metrics is pleased to offer cost-effective, convenient and customizable options for preparing some or all of your HR staff for SHRM Certification. Training can be held on-site at your location or in one of our classroom courses.



HOW WE PREPARE OUR PROFESSIONALS?

By combining the 2025 SHRM Learning System with structured teaching, classroom discussions and online tools, we keep participants on track to pass the exam.

The instructor-led learning option is ideal for those who prefer a structured environment with a live, SHRM-certified instructor. Classroom, virtual or hybrid options are offered throughout the year and each option includes the SHRM Learning System, the official SHRM cert prep tool. The curriculum is based on the [SHRM Body of Applied Skills and Knowledge™ \(SHRM BASK™\)](#), reinforced by the SHRM Learning System, and delivered in an interactive learning environment.

Preparation Tools Designed for Success



PERSONALIZED LEARNING

Maximize your time and exam readiness by following three steps to success: Assess, Study and Pass.

ULTIMATE FLEXIBILITY

We know your schedule can be busy and unpredictable. The system's bite-sized content topics make it easy to study, whether you've got a few minutes or a few hours.

EXAM READINESS

Cap off your studies with the Practice Exam. You'll get actual, retired exam questions, a report to break down your scores and a document designed to help you interpret and learn from your unique results.

TACTILE LEARNING OPTION

Keep your newfound knowledge at your fingertips by adding printed learning modules. Additional fee plus shipping applies.

What are the Benefits of SHRM Certification to the Employer?

1. The SHRM certification program was created to meet the needs of employers worldwide, driving business through the globally recognized competencies for HR professionals around the world. This is achieved through critical thinking, practical application and real-world experience.
2. It demonstrates that your HR professionals have mastered the application of HR technical and behavioral competencies.
3. Certification prepares your HR staff to assume greater leadership roles and contribute to strategic direction of your organization.
4. Exam preparations helps HR professionals bring new ideas to your organization that will help drive success.
5. It helps create a common HR languages that optimizes consistency and effectiveness.





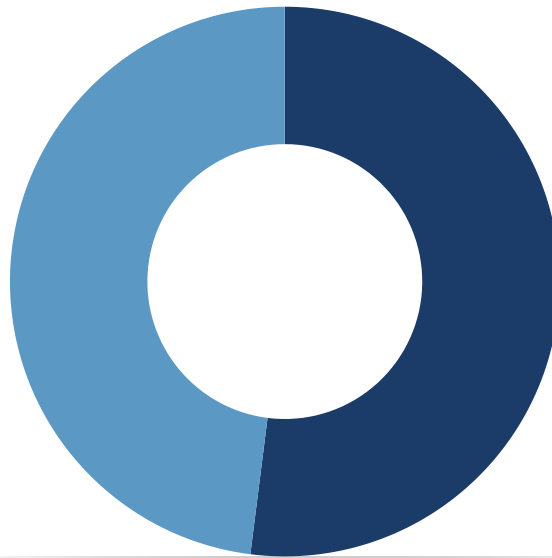
What are the Benefits of SHRM Certification to the Employee?

1. Inculcates business acumen in HR.
2. Makes HR professionals think more strategically.
3. Demonstrates employees' commitment to HR.
4. Ensures employees' HR knowledge is up to date.
5. Increases employees' confidence in their ability to do the job.
6. Shows the organization takes HR seriously.
7. Gives employees greater trust and confidence in the HR department.
8. Helps in hiring, promotion and job security.
9. Professional accredited HR Credentials valued by business communities.
10. Strengthens resume.
11. Facilitates networking with HR professionals worldwide.
12. Allows you to put the letters after your name.
13. Is good for the reputation of the organization.

Info graphics

SHRM Certification by Professional Levels


SHRM-SCP
48%

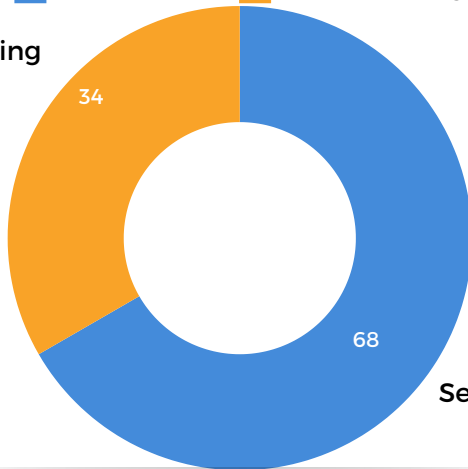



SHRM-CP
52%

SHRM Certified by Industries

 Service Sector  Manufacturing

Manufacturing
33.3%

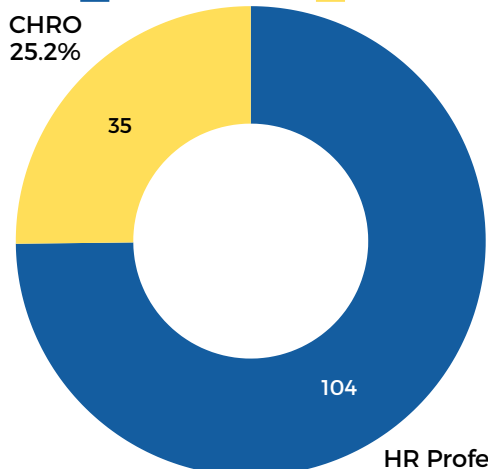


Service Sector
66.7%

SHRM Certification by Professional Levels

 HR Professionals  CHRO

CHRO
25.2%



HR Professionals
74.8%

2025 SPRING SESSION

Want to learn more about what we offer?

Spring 2025 Course: 15 Mar - 21 Jun 2025

Total 15 Sessions, each containing 3 hours of learning
Every Sat from 10 am to 1 pm (Pakistan Time UTC +5.00)

Total Learning Hours: 45

Learning Package include:

- Access to SHRM Learning Management System 2025
- Digital books, Tuition Classes by qualified instructor
- Certificate of Participation
- Mock practices on retired exam questions

First Test Window: May 1 - July 15, 2025

Application Accepted

Deadline

January 3, 2025

May 16, 2025

Exam Application deadline close at 11.59 PM,ET.



SHRM Preparatory Course Fee

| | Regular Fee (\$) Valid till 28 Feb 2025 |
|-----------------------------------|--|
| SHRM Member/ HR Metrics Alumni | 1,600 |
| Become a SHRM Member | 1,750 |
| Non Member | 1,800 |

SHRM Exam Fee

| | Regular Fee (\$) |
|-----------------|------------------|
| SHRM-CP Member | 495 |
| Non Member | 595 |
| SHRM-SCP Member | 595 |
| Non Member | 695 |

- Exam is conducted in 8,000 testing centers of Prometrics around the world including Karachi, Lahore and Islamabad.

PREPARATORY COURSE FEE

CORPORATE PACKAGE

Become SHRM Member

| Number of Participants | Regular Fee Per Person | Discount Per Person | Discounted Fee Per Person | Discounted % Per Person |
|------------------------|------------------------|---------------------|---------------------------|-------------------------|
| Up to 5 | US \$ 1750 | US \$ 50 | US \$ 1700 | 3% |
| 6-10 | US \$ 1750 | US \$ 100 | US \$ 1650 | 6% |
| 11-15 | US \$ 1750 | US \$ 150 | US \$ 1600 | 9% |

- GST will be applicable on provided fee. Also, Exam fee is separate.

Non Member

| Number of Participants | Regular Fee Per Person | Discount Per Person | Discounted Fee Per Person | Discounted % Per Person |
|------------------------|------------------------|---------------------|---------------------------|-------------------------|
| Up to 5 | US \$ 1800 | US \$ 50 | US \$ 1750 | 3% |
| 6-10 | US \$ 1800 | US \$ 100 | US \$ 1700 | 6% |
| 11-15 | US \$ 1800 | US \$ 150 | US \$ 1650 | 8% |

- GST will be applicable on provided fee. Also, Exam fee is separate.

SHRM CERTIFICATION PREPARATION TOOL KIT COMPRISES OF



SHRM e-Books



SHRM Learning Management System

- 4 comprehensive learning modules available in print and e-reader formats. 18 months' access to an Interactive Online Learning center with assessments, study plans, and practice questions based on the SHRM Body of Applied Skills and Knowledge (BASK™) tested on SHRM-CP and SHRM-SCP exams
- Designed for Adult Learners
- Smart Study Tool
- Tests (including knowledge and SJT questions)
- E-reader modules
- Flashcards and glossart
- Learning Resource Center
- Individual and group reporting of study analytics



45 hours of Expert-led Instruction

- 2500+ practice questions for exam
- 1 week of comprehensive Mock exams covering all competencies



Certificate of Participation

TESTIMONIALS



This prestigious international certification will further enhance my HR capabilities and add value to my contributions for the success of my organization. ”

Adeel Rahmani

Head of HR
Pakistan Petroleum Limited



Though I had a great privilege to serve in many global brands, but the kind of learning that I found in SHRM-Senior Certified Professionals contents, particularly the HR Strategy alignment with business strategy, I realized that I have filled a great vacuum by qualifying this exam. Attempting the real-life situational judgement questions during the examination and passing the examination gave me an immense added advantage to add better value to the business. ”

Kaifee Siddiqui

Former Group Head HR
Packages Group



I am hoping my SHRM certification will be able to take on more challenging responsibilities and tasks. ”

Cynthia Lili Chen

Assistant Manager HR
China Power Hub Generation Company (Pvt.) Ltd.

FREQUENTLY ASKED QUESTIONS

(FAQS)

▶ **Can I earn recertification credits taking this course?**

If you have already earned the SHRM Certification you can obtain up to 36 professional development credits (if you are attending this program for professional development only).

▶ **Can I ask the instructor questions during the online sessions?**

Yes, you can ask questions from instructor during online sessions.

▶ **How do I attend a class?**

Classes will be held online via Zoom.

▶ **How long is the course?**

Spring 2025 Course: 15 Mar - 21 Jun 2025. Total 15 sessions, each containing 3 hours of learning. Every Sat from 10 am to 1 pm (Pakistan Time UTC +5.00).

▶ **If I miss an online session will I be able to watch a recording?**

No, you will not be able to watch the recording If you miss an online session.

▶ **Is the SHRM exam included with this course?**

This course does not include the final exam or exam fee. Practice exams are included.

▶ **What if I already own the SHRM Learning System?**

Contact us to find the best learning options for you.

▶ **Do I need to purchase the SHRM Learning System separately?**

No. The SHRM Learning System is included with this program. There are no additional costs.

Instructor



DR. SITWAT HUSAIN
CEO
OptivizeHR

Dr. Sitwat Husain is the CEO of OptivizeHR, where he leads the charge in delivering innovative, tailored HR solutions designed to align workforces with organizational goals. Under his leadership, OptivizeHR focuses on trust, collaboration and excellence, fostering leadership development and delivering measurable results.

Dr. Sitwat Husain is a globally recognized leader in human capital management with over 30 years of experience spanning 25+ countries. He has worked with top organizations across banking, pharmaceuticals, insurance and engineering, including serving as the Global Head of HR at Habib Bank AG Zurich, where he spearheaded transformative initiatives to drive talent strategies, foster high-performance cultures, and optimize workforce engagement.

With a double major in Business Administration specializing in HR and Marketing, Dr. Sitwat brings a strategic approach to HR. As a certified trainer for SHRM-USA and HCI-USA, he has trained over 100 HR professionals, many of whom have advanced to leadership positions in prestigious organizations.

Dr. Sitwat's 12-year tenure on the HR Committee of the Board at LUMS, Pakistan's leading university, underscores his dedication to bridging the gap between academia and industry.

Beyond his professional achievements, he is passionate about mentoring young professionals, championing diversity and inclusion, and driving positive societal impact through HR practices. A sought-after speaker at national HR forums, Dr. Sitwat shares invaluable insights on the future of work, leadership, and cultural transformation.

Instructor



UMER RAZA BHUTTA
CEO
Abundance Business and Consulting

Umer has 25 years of Experience in People Profession and currently is CEO of Abundance Consulting.

He is involved in organizational development, restructuring, business improvement, training & development, coaching and hiring projects of different public, private and donor funded organizations including United Nations (Women Empowerment program), USAID (HR Policy and Organizational Restructuring), GIZ (productivity enhancement, organizational restructuring including org. chart) UNICEF (institutional restructuring), Serena Hotels Pakistan, Crescent Bahuman Ltd., The Urban Unit, Stewart Pakistan Pvt. Ltd., Govt. Holding Pvt. Ltd., Thal Corporation and Almoiz Industries, TexPak Pvt. Ltd, Coca Cola Beverages Pakistan Ltd. Lahore & Gujranwala Plant, Honda Atlas Cars, Looptex Pvt. Ltd., Sitara Chemical Industries, Orange Line Metro Lahore etc.

He is authorized Trainer, Consultant and Coach for National Business Development Program for SMEs and for National Productivity Organization Ministry of Industries Govt. of Pakistan and approved instructor for SHRM certifications in Pakistan.

He is author of four books including 1) "CHOOSE OR BE CHOSEN" (published 2007, 2) "CHAHAT" (The Want) (published 2018) 3) "JOBS" (Published 2022) and "BECOMING AN ENTREPRENEUR" (in publication).

About CEO- HR Metrics



ZAHID MUBARIK SHRM-SCP, GPHR, SPHRI
CEO HR Metrics
President SHRM Forum Pakistan
SHRM Partner Pakistan
Founding Member ISO Geneva Technical
Committee 260 for HR Standards
Former Member Pakistan Stock Exchange
ESG Task Force

Zahid Mubarik is an internationally acclaimed visionary thinker, writer, speaker, thought leader and influencer on human capital analytics, diversity and inclusion. He is the SHRM Partner Pakistan and founding member of ISO Geneva Technical Committee 260 for developing HR global Standards. He actively took part in ISO in-person meetings for developing global HR Standards, organized by American National Standards Institute (Washington DC), British Standards Institute (London), Standards Australia (Melbourne), The Royal Netherlands Standardization Institute (Rotterdam), Association Française de Normalization (Paris), Singapore Standards Council (Singapore), The National Standardization Agency of Indonesia (Bali) and UNI-Ente Nazionale Italiano di Unificazione (Milan), Canada Standards (Montreal) and Japan Standards (Tokyo).

Zahid served as Global Chair of ISO Working Group on HR Metrics Standards. During his leadership, ISO published two global HR standards including ISO30410: Impact of Hire and ISO30411: Quality of Hire. He also served as member of Working Group developing ISO30414: Guidelines for Internal and External Human Capital Reporting. He facilitated certification of 950+ consultants and practitioners worldwide on ISO 30414 with a heavy concentration in Tokyo Japan. He collaborated with HC Produce Inc Tokyo in certification of 2 companies in Japan on ISO 30414. Zahid has the honour of being a distinguished speaker in international conferences and seminars on human capital analytics at Las Vegas, Beijing, Moscow, Baku, Hanoi, Dubai and Abu Dhabi. His analytical papers and expert talks have been featured by national and international media including CNBC, DAWN, Business Recorder, Business Plus TV, Gulf Economist and Microfinance Gateway World Bank Washington.



ABOUT HR METRICS



HR Metrics is a leading provider of consulting and innovative advisory solutions in the areas of sustainable people analytics, professional competencies and inclusion strategies, dedicated to transforming how organizations manage their workforce. Through advanced HR standards and analysis tools, HR Metrics enables businesses to make informed decisions by optimizing workforce productivity, impact and ROI.

Top International Education Partner of 2022

SHRM[®]
BETTER WORKPLACES
BETTER WORLD™

HOLMES
CORPORATION

CERTIFICATE OF RECOGNITION

is hereby presented to

The HR Metrics

Top International
Education Partner

2022 SHRM Learning System

Johnny C. Taylor



President & CEO
SHRM

Mary Beth Anderson



President & CEO
Holmes Corporation

SHRM CERTIFIED PROFESSIONALS

GLOBAL



Kamran Mustafa Siddiqui

Global Human Resource Director
FINCA Impact Finance
UK



Sana Javed

Director Global Performance Management,
Center of Excellence (CoE)
Wartsila Pakistan (Pvt) Ltd.
Canada



Farhan Samji

Director of Business Operations
Hospitality Advisers Group
Canada



Rabia Mehboob

Corporate Director of HR
Blue Sky Hospitality Solutions
USA



Tsuyoshi Hara

Director of Human Resource Department
Japan International Cooperation Agency
Japan



Kamran Hussain

Employee Relations Lead-HR
Qatar Fabrication Company
Qatar



Rahim Kabani

Human Resources Manager
Cosmetica Laboratories Inc
Canada



Farhan Ur Rehman

Manager Total Rewards,
Workforce Planning & Policy
SEHA - Abu Dhabi Health Services Co.
UAE



Fumie Nakao

HR Operations Manager
Mercari
USA



Nauman Tariq

HRBP/HR Consultant
Confidential
UAE



Rashed Amin

Manager – Organization & System Development
ABANA Enterprises Group Co.
Saudi Arabia



Rabia Mehboob

Corporate Director of HR
Blue Sky Hospitality Solutions
USA



Syeda Rida

Associate Human Resource Generalist
Canonical
Canada



Saniya Hassan

Advisor
The TJX Companies
USA



Sameea Pervez Ali

Talent Attraction Consultant
Grant Thornton LLP
Canada



Mohammad Faheem

PPE Sales & Sourcing Executive
TECHNOAVIA
UAE



Aqsa Rustam

People Experience Advisor
Mondelēz International
Canada



Anita Ansari

Key Account Manager
SPERTON - Where Great People Meet
USA



Furrukh Ismail

HR Professional
Oman



Syed Taha Amjad

HR Consultant
UAE



Anam Janjua

Happiness Life Coach
Destiny Trainers
Australia



SHRM CERTIFIED PROFESSIONALS

PAKISTAN



Dr. Sitwat Husain
CEO
OptivizeHR
Pakistan



Zahid Ali Mubarik
SHRM-SCP, SPHRi, GPHR
CEO
HR Metrics
Pakistan



Umer Raza Bhutta
CEO
Abundance Business
and Consulting
Pakistan



Sadaf Hatif
Director & CEO
HRSG - Innovative
Business Solutions
Pakistan



Maheen Qaiser
Owner
Beri & Coral
Pakistan



**Syed Farhat Ali
Bokhari**
Vice President
Abacus Consulting
Pakistan



Junaid Jumani
CHRO
AGP Limited and
OBS AGP (Pvt.) Limited
Pakistan



Shahma Zahid
Chief Human
Resources Officer
Greenstar Social
Marketing (G)
Pakistan



Mehwish Owais
Chief Human Resources
The Hive
Pakistan



Syeda Fizza Batool
Global Head of People
and Culture
CodeNinja Inc.
Pakistan



Muhkam Wali Khan
Global Human Resources
Business Partner
Aga Khan Agency
for Habitat
Pakistan



Fizza Saeed
Senior Global People
Business Partner
DigitalOcean
Pakistan



**Munira Moiz
Muhammad**

Head Senior HRBP (Global)
Aga Khan Schools
(Aga Khan Education Service
& Aga Khan Academics)
Pakistan



Basma Aftab

Regional Head of
Equality, Diversity and
Inclusion South Asia
British Council
Pakistan



Madiha Khalid

HRBP CD-Gulf
Unilever Pakistan Limited
Pakistan



M. Faisal Qureshi

Divisional Head General
Services & Stationery
Allied Bank Limited
Pakistan



**Muhammad Atif
Tufail Khan**

Human Resource Director
eWorx International
Pakistan



Samia Qamar

Director, People
S&P Global
Pakistan



Nadia Akbar Huda

Director- HR
Vital Pakistan Trust
Pakistan



Kashif Pervaiz

Senior Director
Afiniti
Pakistan



Mahad Ali

Deputy Director HR
DHA Head Office Karachi
Pakistan



**Aurangzeb Ahmed
Khan**

Deputy Director
Housing Directorate GHQ
Pakistan



Hashim Ali Khan

Deputy Director
Askari Colonies
Management (South)
Pakistan



**Farooq Ahmad
Randhawa**

Additional Director HR
and Admin
Harvard Business Review
Pakistan



SHRM CERTIFIED PROFESSIONALS

PAKISTAN



Faiza Qureshi

Group Head People & Culture
HRSG - Innovative
Business Solutions
Pakistan



Bakar Ahmed

Group Head HR
Zarai Taraqati
Bank Limited
Pakistan



Kaifee Siddiqui

Former Group Head HR
Packages Group
Pakistan



Syed Saulat Abbas

Lead OD & TnD/HRBP
Fauji Foods Ltd.
Pakistan



Syeda Beenish

Lead HR Bussines Partner -
IT Division
Bank AL Habib Limited
Pakistan



Osama Adil

Lead Human Resource
Business Partner
International Packaging
Films Limited
Pakistan



Talha Rasool

Talent Acquisition &
Operations Lead
National Logistics
Corporation
Pakistan



Naem Lodhi

Recruitment &
Selection Lead
INTECH Process Automation
Pakistan



M. Salman Dalia

Lead HR & Accounting,
HR & Finance
SABIC
Pakistan



Asaad Hameed

Lead ME/MI Process
Improvement
Masood Textile
Mills Limited
Pakistan



Rafea Ahmed

People Partner - Pakistan
& Middle East
Adam Smith International
Pakistan



**Khalid Mehmud
Nasir**

Group Senior General
Manager - HR
Master Group of Industries
Pakistan



Imran Nabi

Head of HR
Kulsum International
Hospital
Pakistan



Adeel Rahmani

Head of Human Resources
Pakistan Petroleum Limited
Pakistan



Rabia Afshien

Head of HR
Pharmagen Limited
Pakistan



Mehreen Amir Ali

Head of Human Resources
Aga Khan Development
Network
Pakistan



Mir Usama Mazhar

Senior Human
Resources Officer
Pakistan Petroleum Limited
Pakistan



Ali Asif

Head of Strategy and
Organizational Development
KSB Pumps Company Limited
Pakistan



Habiba Sulman

Head Leadership
Development & DEI
Faysal Bank Ltd.
Pakistan



**Amin Anwer
Ali Rashidi**

Head-Rewards, HR
Operations & Governance
HABIBMETRO Bank
Pakistan



Amber Sultana

Employee Relations
Manager-Pakistan Middle
East & Africa
Haleon
Pakistan



Muhammad Asif

Head of Human Resources
& Administration
ABL Funds
Pakistan



M. Adnan Amin

Head of Resourcing and
Talent Management
Silkbank Limited
Pakistan



M. Adil Salim

Head of Performance
Management & Rewards
Byco Petroleum Pakistan
Limited
Pakistan



SHRM CERTIFIED PROFESSIONALS

PAKISTAN



Rizwan Shahid Siddiqui
Head HR Business & Employee Relations
Faysal Bank Limited
Pakistan



Saba Hassan
Head of Human Resources and Talent Management
Mustaqim Dyeing & Printing Industries (Pvt.) Ltd.
Pakistan



Quratulain Arsalan
Head of Central HR
Artistic Milliners
Pakistan



Nabeel Khalid
People & Change Manager-
Global Programme
Voluntary Service
Overseas
Pakistan



Faiza Shakeel Malik
Head of Talent & Organization Development
Haier Pakistan
Pakistan



Usman Ahmed
Head Human Resource & Admin
HABIBMETRO Exchange Services Ltd.
Pakistan



Najia Malik
Head Of Human Resources
Universal Service Fund
Pakistan



Dr. Saqlain Sher
Then: Vice President / Head
HR Communications
& Employer Branding
National Bank of Pakistan



Salman Pasha
Group HRBP & Organizational Development
Habib Bank AG Zurich
Pakistan



Sameer Amjad
Group Head - HR Bussines Partnering (HRBP)
International Packaging
Films Limited
Pakistan



Fizza Ather
HR Business Partner
Fauji Fertilizer
Company Limited
Pakistan



Munib Faruqi
HRBP
Gaditek
Pakistan



Kiran Chimnani
Manager Talent Acquisition
Engro Corporation
Pakistan



Saleha Majid
HR Business Partner
The SEARLE
Company Ltd.
Pakistan



Junal Maria D'cruz
HR Business Partner
Bayer Pakistan (Pvt) Ltd
Pakistan



Sana Karim
Head of HR
Confidential
Pakistan



Saria Zaheer
Head HR & OD
Shafi Texcel Limited
Pakistan



Sameer Damani
Head of Rewards & HR Shared Services
Midas Safety
Pakistan



Kashif Halim Rajpoot
Head of People and Culture
Paymob Pakistan
Pakistan



Joveria Chauhdry
Head of Sustainability & SHEQ
Pakistan Oxygen Limited
Pakistan



Saman Abbasi
Head L&D and Chief Diversity Officer
Soneri Bank Limited
Pakistan



Muhammad Haseeb
Head of HR-Apparel
Sarena Industries
Pakistan



Saman Chaudhry
Head Organizational Development and Performance Management
FFBL
Pakistan



Sabir Mumtaz
Head of Compensation Benefits
Askari Bank Limited
Pakistan



SHRM CERTIFIED PROFESSIONALS

PAKISTAN



M. Saqib Awan

Head of Department Admin/
Security & Procurement
Secure Logistics Group
(Pvt) Limited
Pakistan



Aurangzeb Alam

Senior Executive
Human Resources
Fauji Fertilizer Company Limited
Pakistan



**Nimra Saleem
Shaikh**

Human Resources Executive
Clipsal Pakistan
(Pvt) Ltd.
Pakistan



Ruby Aftab

Unit Head
Allied Bank Limited
Pakistan



Feroze Parveez

Unit Head Talent
Habib Metropolitan
Bank Limited
Pakistan



**Syed Zeeshan
Hussain**

Unit Head Talent Acquisition
National bank of Pakistan
Pakistan



Qadeer Ahmad

HR Lead
CodingCops
Pakistan



Mudassar Munir

Unit Head e-Learning
Allied Bank Limited
Pakistan



Zulfiqar Ali

Unit Manager
(Organisation Management)
Fauji Fertilizer Bin
Qasim Limited
Pakistan



Vasif Farooq

Group HR Manager
Unze London
Pakistan



M. Naveed

Senior Manager HR
Almoiz Industries Limited
Pakistan



Rimsha Khan

Manager HR
Business Partner
Trella
Pakistan



Umair M. Ibrahim

Manager - HRBP
Health Services
Aga Khan University Hospital
Pakistan



Subayyal Ahmed

Manager HR
Dollar Industries (Pvt) Ltd.
Pakistan



Saad Ullah Khan

Human Resources &
Administration Manager
IFFCO Pakistan Pvt. Ltd.
Pakistan



Ahmed Saeed Khan

HR Manager
REIEC
Pakistan



Salman Hakkani

Manager HR
Century Insurance
Company Limited
Pakistan



Ikram Ul Haq

Manager HR
Fauji Fertilizer Company
Limited
Pakistan



Fatima Chishti

HR Manager
Samsung Electronics
Pakistan & Afghanistan
Pakistan



Ave Josephine David

Senior Manager -
People & Culture
Amadeus
Pakistan



Amber Sher Ali

Human Resources Manager
ChildLife Foundation
Pakistan



Muhammad Ali

Manager HR Business
Operations
HRSG - Innovative
Business Solutions
Pakistan



Junaid Tofique

Human Resources
Manager
NCCPL
Pakistan



Nouman Ali

HR Manager
Qatar Charity
Pakistan



SHRM CERTIFIED PROFESSIONALS

PAKISTAN



Dr. Romana Azaz

Manager HR
OBS Pharma
(Private) Limited
Pakistan



Marylou Tanya D'Mello

Sr. Manager,
Talent Acquisition
Artistic Milliners
Pakistan



Ali Mustafa

Manager Welfare
Bulleh Shah Packaging
(Pvt.) Limited
Pakistan



Asma Sethi

Manager Talent and Culture
Gerry's dnata
Pakistan



Hira Jawad

People and Culture
Manager
Tekrowe
Pakistan



Hirra Habib

HR Business Partner
Bank Alfalah Limited
Pakistan



Amina Sheikh

Sr. Officer HR & OD
Bank AL Habib Limited
Pakistan



Khalid Siraj

Founder/Facilitator
Connect Consulting
Pakistan



Abdullah Saeed

Business Growth Partner -
Business Operations
Pakistan Telecommunication
Company Limited



M. Usman Sarwar

Banking Services Manager
Allied Bank Limited
Pakistan



Asra Izhar

Manger ER and D&I
Sarena Industries
Pakistan



Fatima Dossani

Assistant Manager
Diversity and Inclusion
Bank Alfalah Limited
Pakistan



Mubashir Ahmad

Deputy Manager People
Operations & Analytics
(Team Lead)
Arbisoft
Pakistan



Umair Bin Zafar

Advisor Organizational
Development
Mari Petroleum
Company Limited
Pakistan



Rana M. Idrees

DGM Logistics
PSO
Pakistan



Uzair Ejaz

Assistant Manager HR
Samsung Electronics
Pakistan



Ammara Romel Bashir

Associate Manager HR
Allied Bank Limited
Pakistan



Tehmina Kanchwala

Deputy General
Manager HR
Ferozsons Laboratories
Limited
Pakistan



Rizwan Mahmud

General Manager HR, Admin,
IT and Security
AJCL (Pvt) Limited
Pakistan



Cynthia Lili Chen

Assistant Manager HR
China Power Hub Generation
Company (Pvt.) Ltd.
Pakistan



Valencia Pinto

Corporate HR Specialist
Amazon
Pakistan



Salma Khan

Human Resources
Specialist
Ontex
Pakistan



Taha Ahmed Abbasi

Learning & Talent Specialist
Habib Bank AG Zurich
Pakistan



Bakhtawar Shaikh

HRBP
Bank ALFalsh
Pakistan



SHRM CERTIFIED PROFESSIONALS

PAKISTAN



Bisma Shaukat Khan

Group Capability
Development Expert
MOL Group
Pakistan



Talha Bin Younas

Senior HR
Operations Analyst
PackageX
Pakistan



Izza Ali Khan

HR Professional
Pakistan



Hina Riaz

HR Professional
Pakistan



Nida Munir

HR Professional
Pakistan



Khawaja A. Mushtaq

HR Professional
Pakistan



Faraz Aziz

GM HC & Admin
DP World
Pakistan



Tooba Malik

Consulting Partner
Crossroads Consulting
Associates
Pakistan



Arzoo Mahmood Alam

People Development
Consultant
Undisclosed
Pakistan



Muhammad Siddique

Director
Government of Pakistan
Pakistan



Talha Abbasi

Senior Manager -
People & Culture
HRSG
Pakistan



Muhammad Araf

HR Lead Onboarding -
HR Services
K-Electric Limited
Pakistan



Shamsher Farooq

Sr. HRBP - GTM (Sales
and Marketing)
Unilever Pakistan Limited
Pakistan



Usman Siddiqui

Senior HR Officer
(Recruitment)
Pakistan Petroleum Limited
Pakistan



M. Shehryar Iqbal

HRBP
K-Electric Limited
Pakistan



Summaira Faisal

Department Head-
Human Resources
Pakistan Poverty
Alleviation Fund
Pakistan



Sanna Fakher

Lead HR Business Partner
Insights Driven Research
Pakistan



Shaista Kiani

Manager Corporate Planning
Pakistan International Airline
Pakistan



Sohail Rizvi

Cheif Learning Officer
Inside Out Transformation
Pakistan



Sidrah Nagi

Benefits Assistant
United Nations
Pakistan

