



GDEIB CONFERENCE 2025

25 February 2025

CONFERENCE OBJECTIVES

1 UNDERSTAND BUSINESS CASE

Understand the business and social case for aligning DEI with the organization's sustainability through measurable indicators.

2 TRANSFORM YOUR ORGANIZATION

Transform your organization from using diversity defensively as a matter of legal or ethical compliance to position it as a strategic asset to compete in the market.

3 USE GLOBAL DEI BENCHMARKS STANDARDS

Use Global DEI Benchmark Standards for gap analysis, benchmarking and strategy formulation and contribute towards sustainable development goals.

4 MEET WITH HIGHLY QUALIFIED BUSINESS COMMUNITY

Network with highly qualified business community to develop professional connections to leverage your career growth.





BACKGROUND

Organizations today are dedicated to serving all stakeholders, including customers, employees, suppliers, regulators, shareholders and society at large. Future-focused organizations want to ensure long-term sustainability of the world and the people in this world. As organizations are increasingly becoming agile in their business model, supply chains, shared services and operational processes; stakeholders like diversity, equity and inclusion integration with business for sustainable outcomes, To optimize organizational results, creativity, innovation, problem solving, talent management and stakeholders engagement, organizational leaders need to adopt inclusive approaches, management strategies and governance styles that incorporate different perspectives, cognitive, cultural and linguistic differences, and collaboration.

KEY STATISTICS

 **46**
ORGANIZATIONS

 **11+**
INDUSTRIES

 **400+**
PARTICIPANTS

DISTINGUISHED SPEAKERS



Guest of Honour

Akif Saeed

Chairman
Securities and Exchange
Commission of Pakistan



Fatima Asad-Said

CEO
Abacus



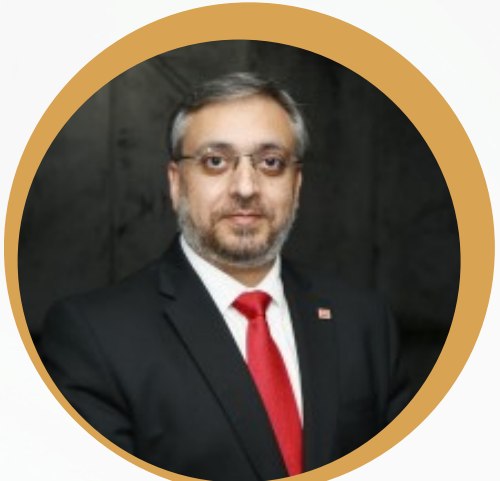
Zahra Hoodbhoy

Assistant Professor (Research)
Department of Paediatrics and
Child Health
AKU



Shafaq Fauzil Azim

Acting President and
CEO
PICG



Assad Hameed Khan

CEO
ACCA Pakistan



Tazeen Shahid

Chief People Officer
Jazz



Asim Baig

Group Head (A) HRMG
National Bank of Pakistan



Muhammad Saad Khan

VP People & Facilities
Engro Fertilizers
Limited



Omair Ahmed

CEO
NOWPDP



Aleena Tanveer

Chief People Officer
Mobilink Bank



Anum Afzal

Head Diversity-HR
HBL



Beenish Kajani

Head of HR
Engro Polymer and
Chemicals Ltd



Habiba Sulman

Head DEI & Leadership
Development
Faysal Bank Limited



Azima Dhanjee

Co-Founder & CEO
ConnectHear