

## **About HR Metrics**

HR Metrics is a leading provider of consulting and innovative advisory solutions in the areas of sustainable people analytics, competencies and inclusion, dedicated to transforming how organizations manage their workforce. Through advanced data analysis and industry benchmarking, HR Metrics enables businesses to make informed decisions, optimize their HR practices, and achieve measurable improvements in employee engagement, retention, and overall performance.



We provide SHRM-CP and SHRM-SCP and certification re-certification programs in Pakistan. We are partnered with SHRM - world's largest HR association having 300,000+ members in 180 countries.



We provide professional certification on ISO HR Standards for workforce risk management and productivity. We are partnered with 4C Group Germany for organization providing conformity assessment and certification.

organizations We help become sustainable through inclusive cultural and behavioral change. Diversity Hub collaborates with The Centre for Global Inclusion USA and facilitates organizations in using Global Diversity, Equity & Inclusion Benchmarks Standards.



# **SURVEY 2024**

HEmétrics

## **ALUMNI IMPACT**





### **Survey Purpose**



The purpose of the survey is to understand the impact of global HR certifications on holders in terms of employment opportunities, performance development, recognition and self-satisfaction, so that employers consider them the top choice for senior HR roles.



## **SURVEY QUESTIONS & RESPONSES**

ISO 30414

25%

## **Which of the Following** Certification(s) do you have?

DEICP 30%

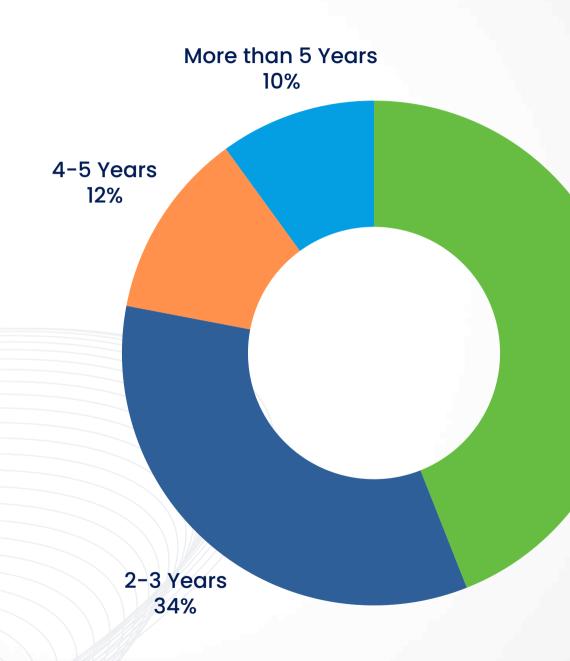


#### SHRM-CP 33%

SHRM-SCP 25%



## How Long have you been Certified?



#### 0-1 Year 44%

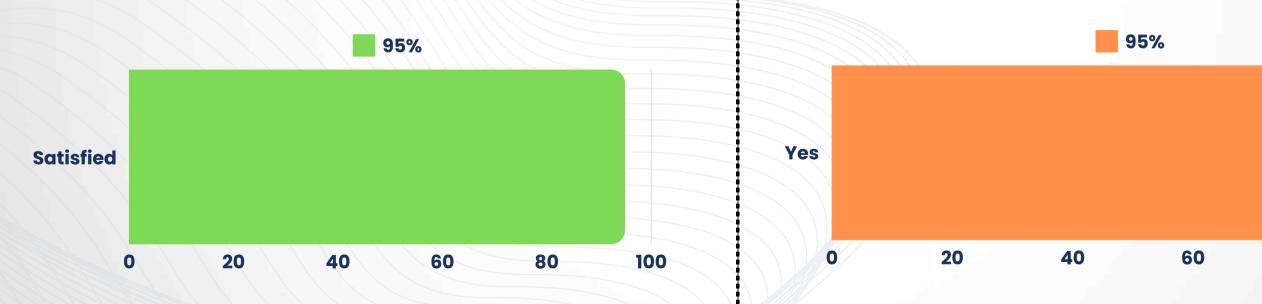


## Please Indicate your Satisfaction in terms of Learning new Competencies?

## Did the Certification(s) provide you more Confidence in the Tools you use at Work?

80

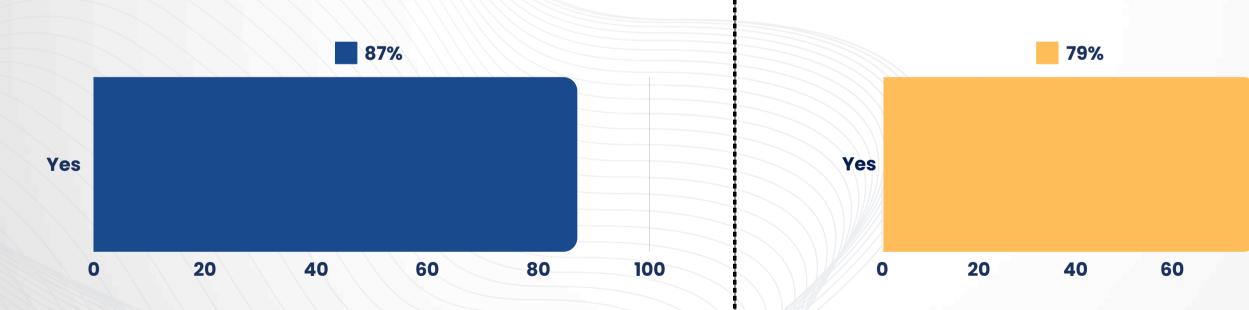
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## Did Certification(s) help you in Improving your Job Performance?

## Did Certification help you in Gaining Recognition within the Organization?



80

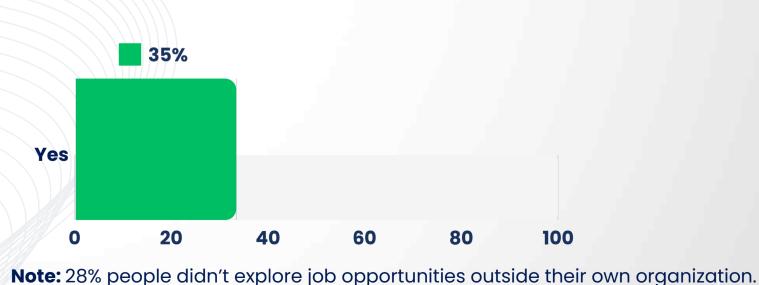
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**Did you get any Promotion Salary Raise within your own Organization that you Attribute to new Competencies Learnt in Certification?** 

Did you get a Better Job **Opportunity Outside your Organization, that you Attribute** to new Competencies Learnt in **Certification?** 





80 100



## If you got any Internal or External Job Opportunity/Promotion, what was the Net Worth of Annual Increase in Salary and Benefits?

Less than Rs 100,000 year More than Rs 100,000 and less than Rs 250,000 per year More than Rs 250,000 and less than Rs 500,000 14% More than Rs 500,000 and less than 1,000,000 10% 17% More than Rs 1,000,000 and less than 5,000,000 7% More than Rs 5,000,000 and less than 10,000,000

26%

26%



### www.thehrmetrics.com info@thehrmetrics.com

